SPONSORSHIP LEVELS

As a sponsor, you can help guarantee that all students at Berkeley High receive the right training, equipment, and inspiration to position them to succeed in STEM fields. Invest in STEM and other critical modes of student learning at BHS at one of the three levels:

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**SILVER**

$3,000 SPONSORSHIP

Includes:
- Sponsor logos on flyers distributed to businesses promoting the event
- Sponsor logos in the eight-page color annual report mailed to over 4,000 BHS families
- Two tickets to the lunch – a $1,000 value
- Logo in thank you page of calendar/planner distributed to all 3,300 BHS students at the beginning for the 2020/2021 school year
- Logo on all large display sponsor boards positioned around the room at the lunch
- At least one public acknowledgment at the lunch

**GOLD**

$5,000 SPONSORSHIP

Includes:
- Large sponsor logos on flyers distributed to businesses promoting the event
- Large sponsor logos in the eight-page color annual report mailed to over 4,000 BHS families
- Three tickets to the lunch – a $1,500 value
- Large logo in thank you page of calendar/planner distributed to all 3,300 BHS students at the beginning of the 2020/2021 school year
- Large logo on all large display sponsor boards positioned around the room at the lunch
- Plaque of recognition presented the lunch
- At least two public acknowledgments at the lunch

**PLATINUM**

$10,000 SPONSORSHIP

Includes:
- Premium position on flyers distributed to businesses promoting the event
- Premium position in the eight-page color annual report mailed to over 4,000 BHS families
- Five tickets to the lunch – a $2,500 value
- Premium logo position in thank you page of calendar/planner distributed to all 3,300 BHS students at the beginning of the 2020/2021 school year
- Logo position on all large display boards displayed at the lunch
- Plaque of recognition presented the lunch
- At least two public acknowledgments at the lunch

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PRE-LUNCH NETWORKING SPONSOR • $2,000

Includes:
- Exclusive sponsor of the 45-minute pre-lunch networking event
- Exclusive sponsor display board in the networking area
- Two tickets to the lunch – a $1,000 value
- Logo in thank you page of calendar/planner distributed to all 3,300 BHS students at the beginning for the 2020/2021 school year
- Logo on all large display sponsor boards positioned around the room at the lunch
- At least one public acknowledgment at the lunch

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**BERKELEY HIGH SCHOOL DEVELOPMENT GROUP**

2020 FRIENDS OF BERKELEY HIGH LUNCHEON
2020 FRIENDS OF BERKELEY HIGH LUNCHEON

2020 SPONSORSHIP OPPORTUNITIES

Speaker: UC Berkeley Professor Jennifer Doudna

Topic: How a gene editing pioneer is blazing a path for women in science.

Featured speaker, Professor Jennifer Doudna of UC Berkeley is the co-discoverer of the CRISPR-cas9 gene-editing method, as well as a leader in the ethical applications of gene editing and co-founder of CRISPER-focused organizations including Caribou Biosciences, CRISPR Therapeutics, and The Innovative Genomics Institute. Gene editing has the potential to achieve breakthrough therapies over the next decade for diseases ranging from sickle cell anemia to cystic fibrosis. Time magazine named Doudna and her co-discoverer one the 100 most influential people. Many feel Doudna and her collaborators will receive a Nobel Prize for discovering the CRISPR-cas9 gene editing method.

This year’s luncheon will focus on inspiring students at Berkeley High to pursue STEM careers. Only one in four STEM employees is female, despite women accounting for half of the college-educated workforce. Doudna will address how she has overcome obstacles in pursuing her pathbreaking career in science, and what everyone must do to achieve greater diversity in STEM fields.

This luncheon will also feature students of superstar Berkeley High Biology teacher, Glenn Wolkenfeld (who will be in conversation with Jennifer Doudna) as they briefly present their projects analyzing areas of promise for this breakthrough technology.

The Berkeley High School Development Group provides a broad range of grants for BHS students including:

GENERAL GRANTS
Free tutoring to all BHS students
First Step Scholarships for college bound seniors
Classroom supply stipends to all BHS teachers
Yearbook cameras
College application and college fair fees for low income students
SAT/GRE fees for low income students
50+ additional student focused grants

SCIENCE DEPARTMENT GRANTS
Science Department grants
Zirbus autoclave
Robotics team robot construction materials
3D printer
Science lab supplies
Digital Lab computers
Professional development for science teachers
Computer programming for girls and underserved students
220 Kindle fires to supplement chemistry textbooks